



DR. VRANJES  
— F I R E N Z E —

*Exquisite, up-to-date high perfumery creations  
from the most accomplished Florentine tradition.*



HISTORY AND HERITAGE

## THE ART OF AWAKENING EMOTIONS



5 >

The history of Dr. Vranjes Firenze is truly fascinating. From the very beginning, master perfumer **Dr. Paolo Vranjes**, founder and sole nose at the *Maison*, has been able to **inspire and anticipate**, conceiving avant-garde products and sensing the perfect moment to **introduce a new way of interpreting fragrances**. Paolo grew up in Bologna, where thanks to his grandfather, a trader in luxury textiles with a passion for essences.

*"I was captivated by this world made of precious transparent bottles, containing rare and exciting aromas. I really wanted to know all their secrets: where did they come from? What made them so special? Why did mixing them toget-*

*her produce something new and magical every time?"* he often recalls.

His curiosity and passion were supported by his innate talent, reinforced with academic studies in chemistry, pharmacy and cosmology. In **1983**, in Florence, he founded **Antica Officina del Farmacista** together with his wife Anna Maria. **The city** has always played a **fundamental role** in the creative and manufacturing process. The cradle of beauty, the beloved and distinguished city. In Italy, Florence boasts the longest tradition in the art of working with essences and fragrances, with craftspeople able to master every type of creation.

## THE BRAND

# KEY MILESTONES



In 1999, master perfumer Dr. Paolo Vranjes chose to enter the world of artistic perfumery by creating **home fragrances**: *"Olfactory emotions are almost never connected to a personal fragrance. Far more often they are linked to the fragrance of an atmosphere, a place, a moment."* he explains.

Among his **most well-known** signature fragrance is **Rosso Nobile**. It was inspired by a dear friend, who was convinced that no-one could recreate the fragrance of red wine, to be eventually forced to change his mind in the face of the undeniable result.

2010 was a year of significant changes: **the logo was modified and the company name became Dr. Vranjes Firenze**, to further strengthen its link

with the city of Florence. Years of expansion and constant company growth were to follow.

In 2017, **private equity firm Bluegem began supporting Dr. Vranjes** in the management of the company. The firm already had experience in the sector and a very similar vision that would encourage the growth and development of new markets and allow master perfumer Dr. Paolo Vranjes, the only nose at the Maison for the past 35 years, to devote his time to what he loves doing the most: creating olfactory impressions. In 2018, **the company celebrated 35 years of business**. There are still many projects and cooperations ahead to achieve, just like wishes yet to come true.

## THE ART OF

# OLFACTORY DECORATION



Fragrance is the perfect language for making the most beautiful memories indelible and evoking them in everyday life.

Entering the world of Dr. Vranjes Firenze's Home Fragrance means treating yourself to moments of pure pleasure, well-being and beauty.

Getting to know them, experiencing the different notes, recalling the memories that each essence can evoke is like riding a carousel of emotions. All the exclusive fragrances are the result of the perfect mingle of innovative and meticulous techni-

ques with massive research and homage to tradition. Today the collection consists of **over 30 exclusive fragrances**. The wide palette of fragrances is available in **the iconic bottle and in sophisticated decorative** crystal elements, as well as in innovative **Decorative Candles and Catalytic Lamps**.

Thus, it is possible to choose the ideal olfactory decorative element for every type of room, according to personal taste, season, space, volume and light. **Dr. Vranjes Firenze's fragrances dress spaces like a made-to-measure suit.**

A person wearing a white suit jacket with a decorative crest on the lapel is shown from the chest down. They are holding a small, clear glass perfume bottle with a gold-colored spray nozzle in their right hand. In their left hand, they are holding a long, thin, light-colored reed diffuser stick. The background is a textured, greyish wall. The text "HOME FRAGRANCES" is overlaid in white, serif capital letters on the right side of the image.

HOME  
FRAGRANCES

## FRAGRANCES

A WIDE AND UNCONVENTIONAL FRAGRANCE PALETTE  
CREATED BY MASTER PERFUMER PAOLO VRANJES

The exquisite quality of the raw materials guarantees the best performance in terms of duration and persistence. Available in different furnishing complements, the fragrances are divided into **Traditional** and **Collection** fragrances: the latter featuring very rare essences. Collection fragrances are available also in exclusive bottles and gift sets.

TRADITIONAL	COLLECTION
<b>THE CITRIC-FRUITY</b>	
ARANCIO CANNELLA	
ARIA	
CHINOTTO PEPE	
GINGER LIME	
POMPELMO CASSIS	
VANIGLIA MANDARINO	
<b>THE FRUITY</b>	
ARANCIO UVA ROSSA	BELLINI
FICO SELVATICO	CALVADO'S
MELOGRANO	ROSSO NOBILE
MELOGRANO MENTA	
<b>THE FLOWERY</b>	
GREEN FLOWERS	GIARDINO DELLE ROSE
MAGNOLIA ORCHIDEA	
PEONIA BLACK JASMINE	
TUBEROSA MUGHETTO	
<b>THE SPICY</b>	
CUOIO RADICA	MASERATI
FUOCO	MILANO
SPEZIE RARE	
<b>THE ORIENTAL</b>	
AMBRA	OULD NOBILE
<b>THE BALSAMIC</b>	
LAVANDA TIMO	ALBERO DI NATALE
	GIARDINO DI BOBOLI
<b>THE POWDERY*-OZONATES**</b>	
ACQUA**	
GIGLIO DI FIRENZE*	
TERRA*	
WEST**	

THE CITRIC-FRUITY	OLFACTORY PYRAMID*	AREAS	DECOR ELEMENT
ARANCIO CANNELLA	<i>Bitter orange blossom</i> <i>Orange</i> <i>Ceylon cinnamon</i>		
ARIA	<i>Lemon and orange blossom</i> <i>Wild mint</i> <i>White musk</i>		
CHINOTTO PEPE	<i>Bergamot, mandarin, orange, chinotto</i> <i>Cardamom, saffron</i> <i>Vetiver wood, sandalwood, black pepper</i>		
GINGER LIME	<i>Lemon, lime</i> <i>Ginger, vetiver</i> <i>White pepper</i>		
POMPELMO CASSIS	<i>Grapefruit, Orange, lemon</i> <i>Litsea cubeba, mint</i> <i>White musk, star anise, cassis</i>		
VANIGLIA MANDARINO	<i>Mandarin</i> <i>Vanilla</i> <i>Tonka bean</i>		

THE FRUITY	OLFACTORY PYRAMID*	AREAS	DECOR ELEMENT
ARANCIO UVA ROSSA	<i>Bitter orange, birch</i> <i>Red grape, rose, magnolia</i> <i>Violet, rosewood, cinnamon</i>		
FICO SELVATICO	<i>White musk, galbanum</i> <i>Wild mint, clover</i> <i>Clover spices</i>		
MELOGRANO	<i>Watermelon</i> <i>Jasmine, rose, bergamot</i> <i>Cassis, red grape</i>		
MELOGRANO MENTA	<i>Watermelon</i> <i>Cassis, red grape</i> <i>Wild mint</i>		
BELLINI	<i>Bergamot, lily of the valley, white grape</i> <i>Peach</i> <i>Litsea cubeba, vetiver, ginger</i>		

study & work area sleeping area living area spa & bathroom area

## AREAS

Duomo bottle candle lamparum special edition crystal bottle

## DECOR ELEMENT

\*OLFACTORY PYRAMID / primary notes are highlights in bold.

	<b>CALVADO'S</b>	Apple, bergamot Galbanum, coriander Cedar, sandalwood		
	<b>ROSSO NOBILE</b>	Orange, violet, magnolia Plum, strawberry and red berries Seasoned wood, birch wood		
<b>THE FLOWERY</b>				
	<b>GREEN FLOWERS</b>	Lemon, neroli, <b>tea flowers</b> Ylang-ylang, jasmine Vetiver, wild mint		
	<b>MAGNOLIA ORCHIDEA</b>	Mimosa blossom Magnolia Orchid		
	<b>PEONIA BLACK JASMINE</b>	Hyacinth, lily of the valley, orange blossom <b>Black jasmine, peonia, cyclamen</b> Cloves, musk, ylang-ylang		
	<b>PETALI DI ROSE</b>	Turkish rose Ylang ylang, violet, <b>Damask rose</b> Amber, vanilla, white musk		
	<b>GIARDINO DELLE ROSE</b>	Rose Amber Patchouli, myrrh, vanilla		
<b>THE SPICY</b>				
	<b>CUOIO RADICA</b>	Orange blossom, <b>leather</b> Cedar, <b>amber, patchouli</b> Cedar and briar root wood		
	<b>FUOCO</b>	Lemon blossom, <b>clove</b> <b>Sandalwood</b> Star anise, <b>exotic wood</b>		
	<b>SPEZIE RARE</b>	Star anise, <b>cardamom, mace blossom</b> Cloves Vetiver, sandalwood, wild mint		
	<b>MASERATI</b>	<b>Litsea cubeba</b> Geranium, lavender Sandalwood, moss		

 study & work area  sleeping area  living area  spa & bathroom area

AREAS

 Duo bottle  candle  lamparfum  special edition  crystal bottle

DECOR ELEMENT

\*OLFACTORY PYRAMID / primary notes are highlights in bold.

	<b>MILANO</b>	Orange blossom, <b>patchouli</b> Cedar, <b>pepper, cypress</b> Sandalwood, amber		
<b>THE ORIENTAL</b>				
	<b>AMBRA</b>	Iris blossom, <b>amber</b> Cistus, <b>patchouli</b> Labdanum, sandalwood, vanilla		
	<b>LOUD NOBILE</b>	Neroli, bergamot Oud Agarwood, myrrh, incense		
<b>THE BALSAMIC</b>				
	<b>LAVANDA TIMO</b>	Provençal lavender Aromatic herbs Thyme		
	<b>ALBERO DI NATALE</b>	Moss Pine cones Balsam pine woods		
	<b>GIARDINO DI BOBOLI</b>	Lemon and orange blossom Rose, green moss and jasmine Wild mint, aromatic cypress wood		
<b>THE POWDERY-OZONATES</b>				
	<b>ACQUA</b>	Basil Marine notes White musk		
	<b>GIGLIO DI FIRENZE</b>	Bergamot, lavender, <b>russian cardamom</b> Iris, geranium, nutmeg Cedar wood, patchouli, labdanum		
	<b>TERRA</b>	Siberian pine Green moss, provençal lavender Vanilla, wild mint		
	<b>WEST</b>	Bergamot, lemon and orange blossom Green tea, cotton Marine notes		

 study & work area  sleeping area  living area  spa & bathroom area

AREAS

 Duo bottle  candle  lamparfum  special edition  crystal bottle

DECOR ELEMENT

\*OLFACTORY PYRAMID / primary notes are highlights in bold.

ROOM  
DIFFUSERS



*Dr. Kranjes*  
*Finestra*

## THE "DUOMO" BOTTLE ICON OF STYLE



DR. VRANJES FIRENZE:  
UNIQUES, ELEGANT AND TIMELESS CREATIONS.

Passion for beauty and commitment to excellence have always been the basis of the Company philosophy.

Highest attention is paid to the quality of the essences and the products used, but also to the creation of all the components with the most refined materials. Bottles, boxes, paper and labels are made by Florentine artisans and testify to the exclusivity and timeless elegance. **The iconic bottle itself is the outcome of a massive effort by an uncommonly creative mind, paired with the most exquisite taste.**

In 2008, it was Florence that provided the inspiration. The intuition came from Mrs. Anna Maria Vranjes, who "has the ability of seeing the potential

in unfinished objects", confirms Paolo.

She saw what was likely to be the base of a lamp being worked, shaped and resized by a master glassmaker, an expert in molten glass, and it reminded her of the octagonal **base of the tambour of Florence's Duomo.**

In truth, it was still rather shapeless, as the glass was going to be reshaped and reworked by hand. More changes and alterations were suggested, and the mould of what turned out to **become the very icon** of Dr. Vranjes Firenze was commissioned.

A most exquisite decorative object, a graceful symbol of style and sophisticated elegance, the absolute favourite olfactory decoration for most of the brand's lovers.

## SIZES

ROOM DIFFUSERS ARE AVAILABLE IN SEVERAL SIZES  
TO SUIT THE REQUIREMENTS OF EACH SPACE



FRAGRANCE	169 floz 5000 ml	85 floz 2500 ml	42 floz 1250 ml	17 floz 500 ml	8,4 floz 250 ml	3,4 floz* 100 ml
BASE	18,2 cm	15 cm	12 cm	9,1 cm	7,4 cm	5,6 cm
HEIGHT	37 cm	30,5 cm	24 cm	19 cm	15,2 cm	11,7 cm
HEIGHT WITH STICKS	70 cm	60 cm	54 cm	40 cm	34 cm	-

\*spray

The collection of fragrances consists of a **broad olfactory palette** available in the iconic bottle inspired by Florence's Duomo.

With **five bottle sizes**, completed by **sticks** especially selected and sold according to the fragrance, Dr. Vranjes Firenze's room diffusers stand for the ideal way to scent

and decorate every type of room according to space, volume and light. The room spray, available as a 100 ml Duomo miniature bottle, is the perfect choice for those who have not yet discovered the creations of Dr. Vranjes Firenze or those who cannot be without their favourite fragrance, even when travelling.



### 3,4 fl oz Spray 100 ml

BOTTLE DIMENSIONS

Ø 5,6 cm  
H 11,7 cm

IDEAL SIZE

\*

BOX (cm)

7,5 x 7,5 - H 17,7

WEIGHT

320 gr

No. of STICKS

-



### 8,4 fl oz 250 ml

BOTTLE DIMENSIONS

Ø 7,4 cm  
H 15,2 cm

IDEAL SIZE

1-2 bottles for 5-10 sq.m\*

BOX (cm)

7,5 x 7,5 - H 17,7

WEIGHT

580 gr

No. of STICKS

10



FRAGRANCE	CODE
ACQUA	FRV0001B
ALBERO DI NATALE	FRV0018B
AMBRA	FRV0012B
ARANCIO CANNELLA	FRV0010B
ARANCIO UVA ROSSA	FRV0019B
ARIA	FRV0002B
BELLINI	FRV0059B
CALVADO'S	FRV0038B
CHINOTTO PEPE	FRV0035B
CUOIO RADICA	-
FICO SELVATICO	-
FUOCO	FRV0003B
GIARDINO DELLE ROSE	-
GIARDINO DI BOBOLI	FRV0017B
GIGLIO DI FIRENZE	FRV0068B
GINGER LIME	FRV0014B

\* 100 ml spray - gift idea, compliments for cabinets or very small spaces

FRAGRANCE	CODE
GREEN FLOWERS	FRV0015B
LAVANDA TIMO	FRV0013B
MAGNOLIA ORCHIDEA	FRV0006B
MASERATI	-
MELOGRANO	FRV0009B
MELOGRANO MENTA	FRV0022B
MILANO	FRV0054B
LOUD NOBILE	FRV0042B
PEONIA BLACK JASMINE	FRV0071B
PETALI DI ROSE	FRV0030B
POMPELMO CASSIS	FRV0036B
ROSSO NOBILE	FRV0016B
SPEZIE RARE	FRV0011B
TERRA	FRV0004B
VANIGLIA MANDARINO	FRV0005B
WEST	FRV0026B

FRAGRANCE	CODE
ACQUA	FRV0001C
ALBERO DI NATALE	FRV0018C
AMBRA	FRV0012C
ARANCIO CANNELLA	FRV0010C
ARANCIO UVA ROSSA	FRV0019C
ARIA	FRV0002C
BELLINI	FRV0059C
CALVADO'S	FRV0038C
CHINOTTO PEPE	FRV0035C
CUOIO RADICA	FRV0037C
FICO SELVATICO	FRV0008C
FUOCO	FRV0003C
GIARDINO DELLE ROSE	FRV0029C
GIARDINO DI BOBOLI	FRV0017C
GIGLIO DI FIRENZE	FRV0068C
GINGER LIME	FRV0014C

\* indicative data for ceiling's height 2,70 to 4,50 mt  
\*\* black sticks

FRAGRANCE	CODE
GREEN FLOWERS	FRV0015C
LAVANDA TIMO	FRV0013C
MAGNOLIA ORCHIDEA	FRV0006C
MASERATI**	-
MELOGRANO	FRV0009C
MELOGRANO MENTA	FRV0022C
MILANO	FRV0054C
LOUD NOBILE	FRV0042C
PEONIA BLACK JASMINE	FRV0071C
PETALI DI ROSE	FRV0030C
POMPELMO CASSIS	FRV0036C
ROSSO NOBILE**	FRV0016C
SPEZIE RARE	FRV0011C
TERRA	FRV0004C
VANIGLIA MANDARINO	FRV0005C
WEST	FRV0026C



**17 fl oz  
500 ml**

BOTTLE DIMENSIONS

Ø 9,1 cm  
H 19 cm



**IDEAL SIZE**

1-2 bottles for 10-20 sq.m\*

**BOX (cm)**

9,5 x 9,5 - H 19,5

**WEIGHT**

1,02 kg

**No. of STICKS**

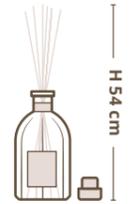
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**42 fl oz  
1250 ml**

BOTTLE DIMENSIONS

Ø 12 cm  
H 24 cm



**IDEAL SIZE**

1-2 bottles for 20-30 sq.m\*

**BOX (cm)**

12,2 x 12,2 - H 24,5

**WEIGHT**

2,10 kg

**No. of STICKS**

17

FRAGRANCE	CODE
ACQUA	FRV0001D
ALBERO DI NATALE	FRV0018D
AMBRA	FRV0012D
ARANCIO CANNELLA	FRV0010D
ARANCIO UVA ROSSA	FRV0019D
ARIA	FRV0002D
BELLINI	FRV0059D
CALVADO'S	FRV0038D
CHINOTTO PEPE	FRV0035D
CUOIO RADICA	FRV0037D
FICO SELVATICO	FRV0008D
FUOCO	FRV0003D
GIARDINO DELLE ROSE	FRV0029D
GIARDINO DI BOBOLI	FRV0017D
GIGLIO DI FIRENZE	FRV0068D
GINGER LIME	FRV0014D

FRAGRANCE	CODE
GREEN FLOWERS	FRV0015D
LAVANDA TIMO	FRV0013D
MAGNOLIA ORCHIDEA	FRV0006D
MASERATI**	FRV0049D
MELOGRANO	FRV0009D
MELOGRANO MENTA	FRV0022D
MILANO	FRV0054D
LOUD NOBILE	FRV0042D
PEONIA BLACK JASMINE	FRV0071D
PETALI DI ROSE	FRV0030D
POMPELMO CASSIS	FRV0036D
ROSSO NOBILE**	FRV0016D
SPEZIE RARE	FRV0011D
TERRA	FRV0004D
VANIGLIA MANDARINO	FRV0005D
WEST	FRV0026D

FRAGRANCE	CODE
ACQUA	FRV0001K
ALBERO DI NATALE	FRV0018K
AMBRA	FRV0012K
ARANCIO CANNELLA	FRV0010K
ARANCIO UVA ROSSA	FRV0019K
ARIA	FRV0002K
BELLINI	FRV0059K
CALVADO'S	FRV0038K
CHINOTTO PEPE	FRV0035K
CUOIO RADICA	-
FICO SELVATICO	-
FUOCO	FRV0003K
GIARDINO DELLE ROSE	-
GIARDINO DI BOBOLI	FRV0017K
GIGLIO DI FIRENZE	FRV0068K
GINGER LIME	FRV0014K

FRAGRANCE	CODE
GREEN FLOWERS	FRV0015K
LAVANDA TIMO	FRV0013K
MAGNOLIA ORCHIDEA	FRV0006K
MASERATI**	-
MELOGRANO	FRV0009K
MELOGRANO MENTA	FRV0022K
MILANO	FRV0054K
LOUD NOBILE	FRV0042K
PEONIA BLACK JASMINE	FRV0071K
PETALI DI ROSE	FRV0030K
POMPELMO CASSIS	FRV0036K
ROSSO NOBILE**	FRV0016K
SPEZIE RARE	FRV0011K
TERRA	FRV0004K
VANIGLIA MANDARINO	FRV0005K
WEST	FRV0026K

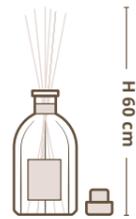
\* indicative data for ceiling's height 2,70 to 4,50 mt  
\*\* black sticks

\* indicative data for ceiling's height 2,70 to 4,50 mt  
\*\* black sticks



**84 fl oz  
2500 ml**

BOTTLE DIMENSIONS  
Ø 15 cm  
H 31,3 cm

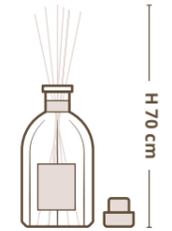


<b>IDEAL SIZE</b> 1-2 bottles for 30-50 sq.m*	<b>BOX (cm)</b> 25 x 17,4 - H 32,3	<b>WEIGHT</b> 4,50 kg	<b>No. of STICKS</b> 13
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**169 fl oz  
5000 ml**

BOTTLE DIMENSIONS  
Ø 18,2 cm  
H 37 cm



<b>IDEAL SIZE</b> 1-2 bottles over 50 sq.m*	<b>BOX (cm)</b> 36 x 21 - H 39,5	<b>WEIGHT</b> 7,40 kg	<b>No. of STICKS</b> 15
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FRAGRANCE	CODE
ACQUA	FRV0001F-A
ALBERO DI NATALE	FRV0018F-A
AMBRA	FRV0012F-A
ARANCIO CANNELLA	FRV0010F-A
ARANCIO UVA ROSSA	FRV0019F-A
ARIA	FRV0002F-A
BELLINI	FRV0059F-A
CALVADO'S	FRV0038F-A
CHINOTTO PEPE	FRV0035F-A
CUOIO RADICA	FRV0037F-A
FICO SELVATICO	FRV0008F-A
FUOCO	FRV0003F-A
GIARDINO DELLE ROSE	FRV0029F-A
GIARDINO DI BOBOLI	FRV0017F-A
GIGLIO DI FIRENZE	FRV0068F-A
GINGER LIME	FRV0014F-A

\* indicative data for ceiling's height 2,70 to 4,50 mt  
\*\* black sticks

FRAGRANCE	CODE
GREEN FLOWERS	FRV0015F-A
LAVANDA TIMO	FRV0013F-A
MAGNOLIA ORCHIDEA	FRV0006F-A
MASERATI**	FRV0049F-A
MELOGRANO	FRV0009F-A
MELOGRANO MENTA	FRV0022F-A
MILANO	FRV0054F-A
OULD NOBILE	FRV0042F-A
PEONIA BLACK JASMINE	FRV0071F-A
PETALI DI ROSE	FRV0030F-A
POMPELMO CASSIS	FRV0036F-A
ROSSO NOBILE**	FRV0016F-A
SPEZIE RARE	FRV0011F-A
TERRA	FRV0004F-A
VANIGLIA MANDARINO	FRV0005F-A
WEST	FRV0026F-A

FRAGRANCE	CODE
ACQUA	FRV0001F-5L
ALBERO DI NATALE	FRV0018F-5L
AMBRA	FRV0012F-5L
ARANCIO CANNELLA	FRV0010F-5L
ARANCIO UVA ROSSA	FRV0019F-5L
ARIA	FRV0002F-5L
BELLINI	FRV0059F-5L
CALVADO'S	FRV0038F-5L
CHINOTTO PEPE	FRV0035F-5L
CUOIO RADICA	FRV0037F-5L
FICO SELVATICO	-
FUOCO	FRV0003F-5L
GIARDINO DELLE ROSE	-
GIARDINO DI BOBOLI	FRV0017F-5L
GIGLIO DI FIRENZE	FRV0068F-5L
GINGER LIME	FRV0014F-5L

\* indicative data for ceiling's height 2,70 to 4,50 mt  
\*\* black sticks

FRAGRANCE	CODE
GREEN FLOWERS	FRV0015F-5L
LAVANDA TIMO	FRV0013F-5L
MAGNOLIA ORCHIDEA	FRV0006F-5L
MASERATI**	FRV0049F-5L
MELOGRANO	FRV0009F-5L
MELOGRANO MENTA	FRV0022F-5L
MILANO	FRV0054F-5L
OULD NOBILE	FRV0042F-5L
PEONIA BLACK JASMINE	FRV0071F-5L
PETALI DI ROSE	FRV0030F-5L
POMPELMO CASSIS	FRV0036F-5L
ROSSO NOBILE**	FRV0016F-5L
SPEZIE RARE	FRV0011F-5L
TERRA	FRV0004F-5L
VANIGLIA MANDARINO	FRV0005F-5L
WEST	FRV0026F-5L

# CRYSTAL BOTTLES AND SPECIAL EDITIONS



All master perfumer Paolo Vranjes' olfactory creations are available in the iconic bottle, inspired by Florence's Duomo.

Just a few are bottled in precious decorative crystal elements, carefully hand-made by skilled Florentine master glassmakers: **Decanters, crystal stem glasses, balloon glasses are all unique collector's pieces.**

The Maserati fragrance is the outcome of a prestigious cooperation between Dr. Vranjes Firen-

ze and the renowned Italian car manufacturer to celebrate its centenary. For Maserati, master perfumer Paolo Vranjes, a great car enthusiast, created a fragrance which evokes its elegant and dynamic character, in which notes of litsea cubeba, an oriental fruit with a citrus scent, smoothly blend into notes of leather and root wood.

**Special and exclusive limited editions** such as the white and gold versions of the iconic Duomo bottle are available at selected times of the year.

# GIFT SETS

SPECIAL, EXCLUSIVE LIMITED EDITIONS



Height with grapevine sticks 40 cm	BOX (cm) 34 x 19 - H 38
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ROSSO NOBILE	CODE
DECANTER	FRV0016A
BORDOLESE (25 fl oz)*	PAFR0256

\* box (cm) 13x8,4 - h 36,5



Height with sticks* 47 cm	BOX (cm) 22 x 12 - H 36,5
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\* size sticks 500 ml

GIARDINO DI BOBOLI	CODE
CRISTALLO (refill 17 fl oz)	FRV0017A



Height with sticks* 40 cm	BOX (cm) 38 x 15 - H 33,5
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\* 2 packs of 250 ml sticks

CALVADO'S	CODE
BALLOON (23 fl oz)	FRV0038A



Height with sticks* 78 cm	BOX (cm) 22,5 x 12 - H 37
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\* size sticks 1250 ml

BELLINI	CODE
STEM GLASS (51 fl oz)	FRV0059A

# STICKS



## Refills

**17 fl oz 500 ml**  
**85 fl oz 2500 ml**

### BOTTLE DIMENSIONS

17 fl oz Ø 6 cm H 21 cm  
85 fl oz Ø 11,5 cm H 29,5 cm



WHITE STICKS



BLACK STICKS  
*(for Rosso Nobile only)*

FRAGRANCE	17 fl oz	85 fl oz
ACQUA	FRV0001E	FRV0001G
ALBERO DI NATALE	FRV0018E	FRV0018G
AMBRA	FRV0012E	FRV0012G
ARANCIO CANNELLA	FRV0010E	FRV0010G
ARANCIO UVA ROSSA	FRV0019E	FRV0019G
ARIA	FRV0002E	FRV0002G
BELLINI	FRV0059E	FRV0059G
CALVADO'S	FRV0038E	FRV0038G
CHINOTTO PEPE	FRV0035E	FRV0035G
CUOIO RADICA	FRV0037E	FRV0037G
EAST	FRV0025E	FRV0025G
FICO SELVATICO	FRV0008E	FRV0008G
FUOCO	FRV0003E	FRV0003G
GIARDINO DELLE ROSE	FRV0029E	FRV0029G
GIARDINO DI BOBOLI	FRV0017E	FRV0017G
GIGLIO DI FIRENZE	FRV0068E	FRV0068G
GINGER LIME	FRV0014E	FRV0014G

FRAGRANCE	17 fl oz	85 fl oz
GREEN FLOWERS	FRV0015E	FRV0015G
LAVANDA TIMO	FRV0013E	FRV0013G
MAGNOLIA ORCHIDEA	FRV0006E	FRV0006G
MASERATI	FRV0049E	FRV0049G
MILANO	FRV0054E	FRV0054G
MELOGRANO	FRV0009E	FRV0009G
MELOGRANO MENTA	FRV0022E	FRV0022G
LOUD NOBILE	FRV0042E	FRV0042G
PETALI DI ROSE	FRV0030E	FRV0030G
POMPELMO CASSIS	FRV0036E	FRV0036G
ROSSO NOBILE	FRV0016E	FRV0016G
SPEZIE RARE	FRV0011E	FRV0011G
TERRA	FRV0004E	FRV0004G
TUBEROSA MUGHETTO	FRV0007E	FRV0007G
VANIGLIA MANDARINO	FRV0005E	FRV0005G
WEST	FRV0026E	FRV0026G

BOTTLE DIMENSIONS	CODE
8,4 fl oz 250 ml	PFRS0052
17 fl oz 500 ml	PFRS0051
42 fl oz 1250 ml	PFRV0067
85 fl oz 2500 ml	PFRA0002-2B
169 fl oz 5000 ml	PFRA0002-H

BOTTLE DIMENSIONS	CODE
8,4 fl oz 250 ml	PFRV0005-1
17 fl oz 500 ml	PFRV0005-2
42 fl oz 1250 ml	PFRV0068
85 fl oz 2500 ml	PFRA0002-2F
169 fl oz 5000 ml	PFRA0002-I



MASERATI STICKS  
*(for Maserati only)*

BOTTLE DIMENSIONS	CODE
17 fl oz 500 ml	PFRS0051-MAS
85 fl oz 2500 ml	PFRA0002-M60
169 fl oz 5000 ml	PFRA0002-M70

# USER MANUAL

HOW TO USE A ROOM DIFFUSERS



Put all the sticks supplied together with the home fragrance into the bottle to avoid exposure of the liquid to air.



At first use it takes about an hour for the sticks to absorb the perfume and to diffuse it: turn over the sticks to increase the perfume diffusion.



To adjust the intensity of the home fragrance turn over all or some of the sticks once a day or more.



The sticks' colour is provided according to the selected home fragrance with the aim of keeping the colour of the fragrance as stable as possible.



The duration of a home fragrance depends on several factors: the dimensions of the room, its temperature, direct and indirect sunlight, artificial light quality, air streams, and many more. It is difficult to establish a realistic duration rate, while it is easy to apply a few rules to reduce the liquid's evaporation:

1. Use a refill of the same fragrance to maintain the level of liquid at the height of the bottle's curve straight under the neck's base: oxygen accelerates the rate of evaporation, it is therefore advised to keep the bottle topped up;
2. Keep the fragrance away from sources of heat;
3. Choose the correct size of bottle according to the dimensions of the area to be scented.

# THE IDEAL SIZE FOR THE PERFECT SCENT

HOW TO CHOOSE THE APPROPRIATE SIZE ACCORDING TO THE ROOM'S DIMENSION



1

## IDEAL SIZE

250ml > 1-2 bottles for 5-10 sq.m\*  
500ml > 1-2 bottles for 10-20 sq.m\*

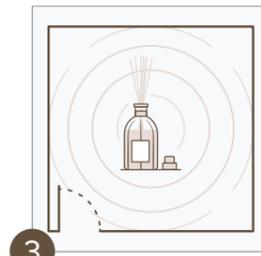
\*indicative data for ceiling's height 2,70 to 4,50 mt



2

## DESIGN ELEMENT

Dr. Vranjes Firenze's diffusers, beside being a very effective way to scent any place, are a real, exquisite piece of design. Attention: it may stain or damage fabrics and furniture. Avoid direct contact with delicate surfaces.

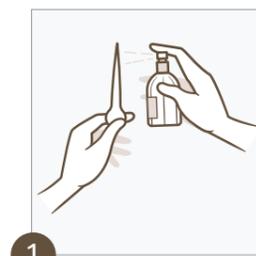


3

## PLACEMENT

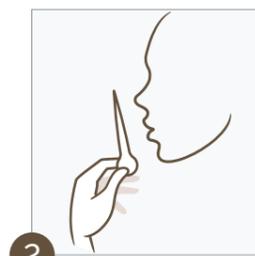
A central, table-height placement is ideal to diffuse the scent: air movement, caused by people walking by, helps the perfume molecules disperse around a room. For larger spaces two vases positioned at opposite sides of a room is recommended.

HOW TO UNDERSTAND AND TO COMMENT A FRAGRANCE



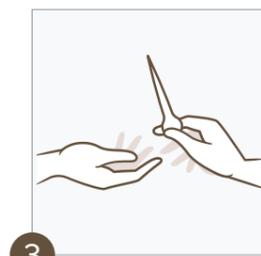
1

Spray the fragrance on the paper testing strip, keeping the spray at a distance of about 15 cm.



2

Allow the alcohol to evaporate for a few seconds and smell the fragrance.



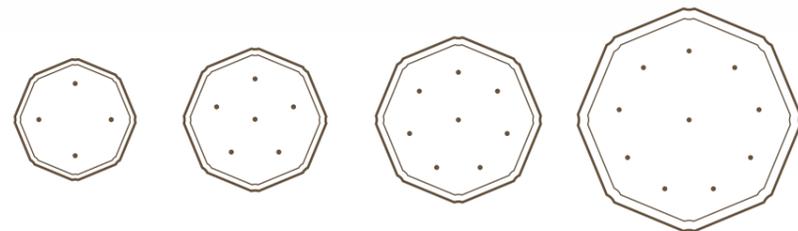
3

Hand over the testing strip and tell the client about the inspiration behind the fragrance and the key olfactive notes.

DECORATIVE  
CANDLES



# THE INNOVATIVE DECORATIVE CANDLES



18 oz  
500 gr  
4 wicks

35 oz  
1000 gr  
6 wicks

106 oz  
3000 gr  
8 wicks

212 oz (min)  
6000 gr (min)  
10 wicks

The new candle range is the **outcome of many years of research and development**. This patented technique is exclusive to Dr. Vranjes Firenze. By using the purest essences and thus, enhancing the strength of the perfume, the Maison has managed to combine the finest quality wax and essences with no added solvents and preservatives.

The result is a new olfactory decor with a significantly higher performance compared to the market's stan-

dards and a proven extra high safety index. The wicks are eco-friendly: the paper core is enveloped in pure cotton. Each candle size features wicks of a specific diameter for the most elegant, evenly burning flame.

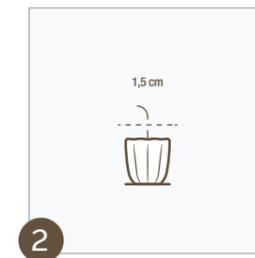
The approximate burn time ranges from 60 to 700 hours depending on the size. Each container is a precious hand-painted, mouth-blown glass vase that can be later used as a decorative object.

# USER MANUAL

HOW TO USE DECORATIVE CANDLES



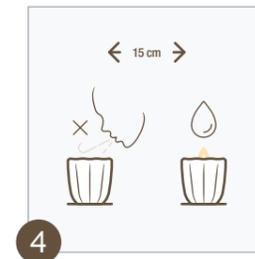
Place the candle in a vertical position on a flat, horizontal and heat-resistant surface. Do not place the candle near drafts or close to anything that can catch fire.



Before lighting the candle, cut the wick by approximately 1.5 cm. Make sure the molten wax is free of matches and other debris to avoid flames.



Do not place the candle on polished, painted or varnished surfaces, on electrical equipment, near or upon heat sources. Never leave a lit candle unattended.

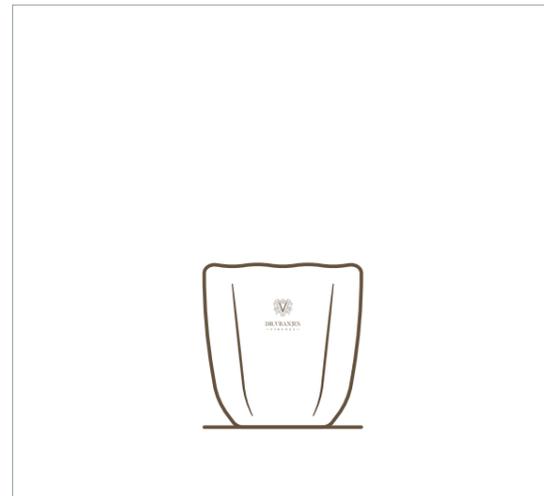


Always leave a space of at least 15 cm between two lit candles. To extinguish the candle use a candle accessory such as a snuffer or a candle extinguisher.



Dr. Vranjes Firenze's candles **guarantee the highest safety standards**. However, as with any candle, it is necessary to use it correctly to ensure everyone's safety. **Please carefully read the following information before use:**

1. **Completely remove the packaging** before lighting the candle;
2. **Do not light** the candle if the glass is broken or damaged, in this case please contact the retailer;
3. Before leaving the room, make sure that the flame is **completely extinguished** and that the wick is no longer burning.



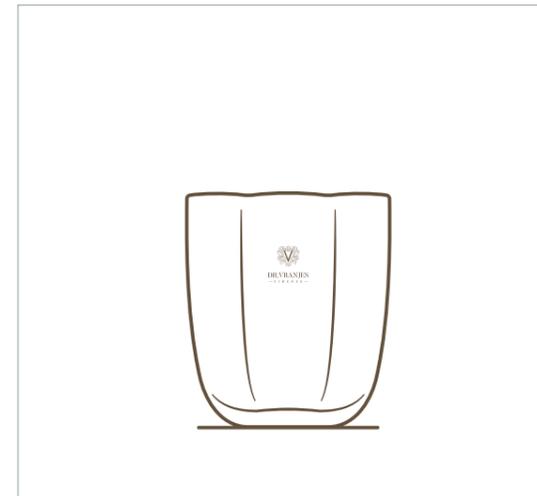
**18 oz  
500 gr**

VASE DIMENSIONS  
Ø 12 cm  
H 12 cm



**BOX (cm)**  
12,3 x 12,3 - H 13

**No. of WICKS**  
4



**35 oz  
1000 gr**

VASE DIMENSIONS  
Ø 15 cm  
H 17 cm



**BOX (cm)**  
15 x 15 - H 18,5

**No. of WICKS**  
6

**PEARL**



FRAGRANCE / CODE  
GINGER LIME **CND14BI05**

**TOURMALINE**



FRAGRANCE / CODE  
MELOGRANO **CND09AM05**  
ROSSO NOBILE **CND16AM05**

**PEARL**



FRAGRANCE / CODE  
GINGER LIME **CND14BI10**

**TOURMALINE**



FRAGRANCE / CODE  
MELOGRANO **CND09AM10**  
ROSSO NOBILE **CND16AM10**

**ONYX**



FRAGRANCE / CODE  
AMBRA **CND12NO05**  
OUD NOBILE **CND42NO05**

**GOLD**



FRAGRANCE / CODE  
ROSSO NOBILE **CND16OR05**  
OUD NOBILE **CND42OR05**

**ONYX**



FRAGRANCE / CODE  
AMBRA **CND12NO10**  
OUD NOBILE **CND42NO10**

**GOLD**

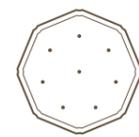


FRAGRANCE / CODE  
ROSSO NOBILE **CND16OR10**  
OUD NOBILE **CND42OR10**



**106 oz**  
**3000 gr**

VASE DIMENSIONS  
Ø 19 cm  
H 24 cm



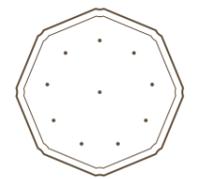
**BOX (cm)**  
18,8 x 18,8 - H 26

**No. of WICKS**  
8



**212 oz (min)**  
**6000 gr (min)**

VASE DIMENSIONS  
Ø 24 cm  
H 30 cm



**BOX (cm)**  
23,5 x 23,5 - H 32

**No. of WICKS**  
10

PEARL



FRAGRANCE / CODE  
GINGER LIME **CND14BI30**

TOURMALINE



FRAGRANCE / CODE  
MELOGRANO **CND09AM30**  
ROSSO NOBILE **CND16AM30**

PEARL



FRAGRANCE / CODE  
GINGER LIME **CND14BI55**

TOURMALINE



FRAGRANCE / CODE  
MELOGRANO **CND09AM55**  
ROSSO NOBILE **CND16AM55**

ONYX



FRAGRANCE / CODE  
AMBRA **CND12NO30**  
OUD NOBILE **CND42NO30**

GOLD



FRAGRANCE / CODE  
ROSSO NOBILE **CND16OR30**  
OUD NOBILE **CND42OR30**

ONYX



FRAGRANCE / CODE  
AMBRA **CND12NO55**  
OUD NOBILE **CND42NO55**

GOLD



FRAGRANCE / CODE  
ROSSO NOBILE **CND16OR55**  
OUD NOBILE **CND42OR55**



LAMPARFUM

# SCENTING HOME IN STYLE PURIFYING THE ATMOSPHERE



## LAMPARFUM

### LAMP DIMENSIONS

Ø 9,2 cm  
H 16,5 cm

**BEST PERFORMANCE TIME**  
20 - 60 minutes

**REFILLING**  
165 ml at a time

### AVAILABLE COLOURS



**V2**  
Ruby red

**V3**  
Empoli green

**V5**  
Black



**V6**  
Transparent

**V8**  
Purple

**V9**  
Amber



**V10**  
Sapphire blue

### LAMPARFUM CAPS



**TP1**  
available for all glass  
color excluding V9



**TP3**  
available for V9  
Lamparfum only

### LAMPARFUM WICKS



**PLVR0001-A**  
standard silver

A **Lamparfum** is a catalytic lamp that **combines an air purification and scenting system**. It is an elegant crystal element, carefully hand-made by skilled Tuscan glass makers.

The **Lamparfum complements rather than substitutes** the action of traditional room diffusers. While diffusers have a constant scenting performance over a long period, the catalytic lamp has an anti-bacterial function by cleaning and intensely scenting the atmosphere in a few minutes. Indeed, lamp fragrances contain a highly

concentrated mix of natural essences that spread faster and more intensely through catalytic combustion. Its best performance time is 20 to 60 minutes, depending on the size of the room.

Catalytic Lamps are **available for selected fragrances** by master perfumer Dr. Paolo Vranjes and in **different colours**: Ruby red, Empoli green, Black, Transparent, Purple, Amber and Sapphire blue glass.

Fragrance lamp refills are available for all selected fragrances in size 500 ml.

# USER MANUAL

## HOW TO USE LAMPARFUM



**Refill**  
**17 fl oz**  
**500 ml**

BOTTLE DIMENSIONS

Ø 6 cm  
H 22 cm

FRAGRANCE	CODE	FRAGRANCE	CODE	FRAGRANCE	CODE
ACQUA	LVR0001	CHINOTTO PEPE	LVR0022	MELOGRANO MENTA	LVR0019
AMBRA	LVR0009	FUOCO	LVR0003	LOUD NOBILE	LVR0024
ANTIZANZARE	LVR0014	GINGER LIME	LVR0011	ROSSO NOBILE	LVR0012
ARANCIO CANNELLA	LVR0006	GREEN FLOWERS	LVR0023	SPEZIE RARE	LVR0010
ARANCIO UVA ROSSA	LVR0016	GIARDINO DI BOBOLI	LVR0020	TERRA	LVR0004
ARIA	LVR0002	LAVANDA TIMO	LVR0013	VANIGLIA MANDARINO	LVR0007
		MELOGRANO	LVR0005		



- Place the Lamparfum in a vertical position on a flat, horizontal and heat-resistant surface. Do not place the Lamparfum near heat source. Remove both caps.
- Pour max 1/3 of the liquid, around 165 ml, from the refill into the lamp, using the provided funnel.
- Put the wick into the lamp, cover with the metal cap and wait until it is sufficiently soaked: approximately 2-3 hours for the first time.
- Make sure that the wick is well in place and light the wick stone. Let the flame burn for a few minutes.
- When the wick stone turns grey and the flame diminishes, blow it out from a safe distance.
- Place the perforated metal cap onto the lamp for protection and leave it to neutralise odours and bacteria while intensely scenting the space.
- To extinguish the lamp, simply put the metal cap over the wick, paying attention as not to touch it.
- Lamparfum acts vigorously for cleaning and perfuming the ambiance in less time (20-60 minutes).



*Passion for beauty and quest for perfection.*



**DR.VRANJES**  
— FIRENZE —

**OFFICES, LABORATORY AND SHOWROOM**

Via Sandro Pertini, 5 Antella 50012 Bagno Ripoli  
Florence Italy

T +39 055 6120735 | [info@drvranjes.it](mailto:info@drvranjes.it)

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**DRVSPANJES.COM**



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